



The College of
Animal Welfare

Dog Grooming Congress

Sunday 23 June 2024

9.30am to 4.30pm

CAW Huntingdon

**BOOK NOW
FOR JUST...**

£60



Stream 1 – Demonstrations

**10am –
12.15pm**

Cockerpoo Demo and Owing a Salon – Tips with Kara

Kara Boyd, Mutneys Professional Pet Care

Kara will be grooming a Cockerpoo in a pet trim, one of the most common breeds for groomers, talking about how to give them a different flare and make your cockerpoo trims different to others.

She will also be talking about handling, behaviour, spa packages, running a salon, having staff, do's and don'ts and customer service.

Come and pick Kara's brains with anything you want to ask - no question is a silly question!

**1.15pm –
2.45pm**

Conformation and Disguising Faults

Tom Heaton-Clarke

Tom will be demonstrating tips and tricks you can use everyday in the salon to help disguise pesky faults in dogs conformation; like bowed legs, short necks and wrong tail sets.

He'll be explaining how to understand the shape of dogs despite their faults as well as how to use their coat to your advantage in order to hide unwanted physical features.

Tom will also discuss correct scissor technique and use of comb attachments in the salon and how to get the best finish on your day to day dogs; working on balance, shape and symmetry in order to show the potential of those diamonds in the rough.

3pm–4.30pm Creative Grooming – Asian Fusion

Amie Gale

Amie will be providing a demo with Tia, a small ShihTzu, in Asian Fusion trim. She will have pre-dyed flared feet, allowing Amie to demonstrate salon creative grooming, using various non-permanent and semi-permanent techniques with embellishments.

Amie will discuss different types of creative styling and the pros and cons and will also be open to questions related to all types of creative grooming.

Stream 2 – Demonstrations and Presentations

**10.30am –
12.30pm**

Scissoring The Bichon Frise

Carla Keen

During this demo, Carla will be fully scissoring a Bichon Frise into a breed standard show trim. She will explain the products and equipment she is using for the best results and take any questions.

2pm–4pm

Handstripping the Miniature Schnauzer

Lisa Parker

This session will cover the way to start and maintain the hand stripping of a miniature schnauzer in the salon and how to help owners understand the process and keep the correct maintenance techniques between grooming sessions.

This will cover all the areas you are able to clip and scissor and some handy tips that will help you to understand the lines that should be followed.

We will also cover the differences you would need to achieve the show ring look.

Stream 3 – Presentations

**10:15am -
11:15am**

Confidently Charge More

Bill Betts, Passion to Profit

Who would love to confidently charge more? If that's you, how are you going to do it?

During Bill's session you'll be exploring how to earn more money in 2024. By looking at the different methods to earn money as a groomer, you'll be able to find what works for you and your business.

It's not all about the different ways to make money though, so we need to ensure your business is set up for success. We cannot forget about the driving force behind everything and that's YOU!! You are the most important aspect of your business and without a certain way of viewing things business cannot succeed.

As such, Bill will take a deep dive into the mindset of a successful groomer.

**11.30pm-
12.30pm**

Looking Beyond the Reactivity

Paul Daly

This talk will centre around existing protocol for reactivity within the grooming industry. It will look into the reasons behind reactive behaviour and explore the factors that contribute to the momentary reactivity. We will explore the importance of desensitisation and counter conditioning and emphasise the need for these to be prioritised - and explore practical ways these can be implemented.

**1.45pm-
2.45pm**

Using TTouch to help reduce stress in Handling and Grooming

Tina Constance, Tellington TTouch Training

Tellington TTouch can help to overcome grooming related issues by releasing tension in the body and helping the dogs to feel calmer and more accepting of contact. Using observations, handling, Bodywork and movement techniques you can reduce fear and anxiety and build confidence and relationship. Looking at how posture influences behaviour and bringing the dog's body into better balance. Providing the dog and handler with choices to reduce stress and help promote a positive and cooperative experience.

3pm-4pm

Blade Maintenance

Paula Bryan, Clipit

Many professionals lack the expertise to identify when a clipper blade isn't working or when it's time to replace the blade drive on a clipper. Additionally, they struggle with selecting the appropriate scissor for particular breeds.

In this presentation, Paula will provide you the tools and know how required to manage clipper blades, clippers and attachment combs. She will discuss what to do when these tools break down or when new blades aren't cutting.

 www.caw.ac.uk  **SUBSCRIBE** to our newsletter here

We're social - follow us on...      

Please note the organisers have the right to change the programme at short notice and without notice.

Dog Grooming Congress 2024

Fax Back Booking Form - Fax to 01480 422089

Please book online where possible at: www.caw.ac.uk/events

Name of person making the booking:

Mr / Mrs / Miss / Ms

Forename: _____ Surname: _____

Address: _____

Postcode: _____

Daytime Tel No: _____ Email: _____

Price Rate A - Full price
£60

Price Rate B - CAW Student
£30

Delegate Name

Personal Email Address

**Price Rate
A or B**

Total

Do you have any dietary requirements? _____

Do you have any accessibility requirements? (e.g closed captions) _____

How did you hear about Dog Grooming Congress? _____

Method of Payment

Please book online where possible at: www.caw.ac.uk/events

Discount code:

Please invoice my organisation (*please note invoices will incur a £10 administration fee, as per our T&Cs*)

Name and address of organisation: _____

Postcode: _____

Tel no: _____ Fax no: _____

I enclose a cheque made payable to 'CAW Publishing Ltd'.

I would like to pay by credit card:

Card expiry date: _____ Card issue no: _____ Security code: _____

Card holder's signature: _____

Please send this enrolment form to:

CAW Publishing Ltd, Headland House, Chord Business Park, London Road, Godmanchester, Cambs PE29 2BQ

Tel: 01480 422060

Fax: 01480 422089

Email: admin@caw.ac.uk